RED ATLAS

PUERTO RICO REAL ESTATE SUMMIT

SPONSORSHIP OPPORTUNITIES

February 2027 · Condado Vanderbilt Hotel, San Juan

Now entering its third edition, the Summit has become the definitive gathering for the commercial and residential sectors shaping Puerto Rico's future)

ABOUT THE SUMMIT

PUERTO RICO'S LEADING REAL ESTATE EVENT

The Puerto Rico Real Estate Summit is a premier one-day event that brings together leaders from Puerto Rico's residential, tourism, commercial, and industrial real estate sectors. The summit features government officials and industry experts discussing investment opportunities, market trends, development initiatives, and policies shaping the island's real estate market.

WHO ATTENDS

INVESTORS & DEVELOPERS

Real estate investors, developers, and commercial property owners.

BROKERS & LENDERS

Brokers, appraisers, mortgage lenders, construction professionals, and insurance companies.

GOVERNMENT & INDUSTRY

Government agencies, energy companies, industrial developers, and landowners.

TOURISM SECTOR

Hospitality, tourism, and resort developers focused on expanding Puerto Rico's tourism industry.

ABOUT THE SUMMIT

PUERTO RICO'S PREMIER REAL ESTATE EVENT

Now entering its third edition, the Summit has become the definitive gathering for the commercial and residential sectors shaping Puerto Rico's future.

WHO ATTENDS

75+	50+	25+	50+	100+
Developers	Institutional Investors & Lenders	Government Leaders	Architects & Engineers	Owners, Brokers & Executives

Estimated breakdown based on prior edition registration and industry outreach.

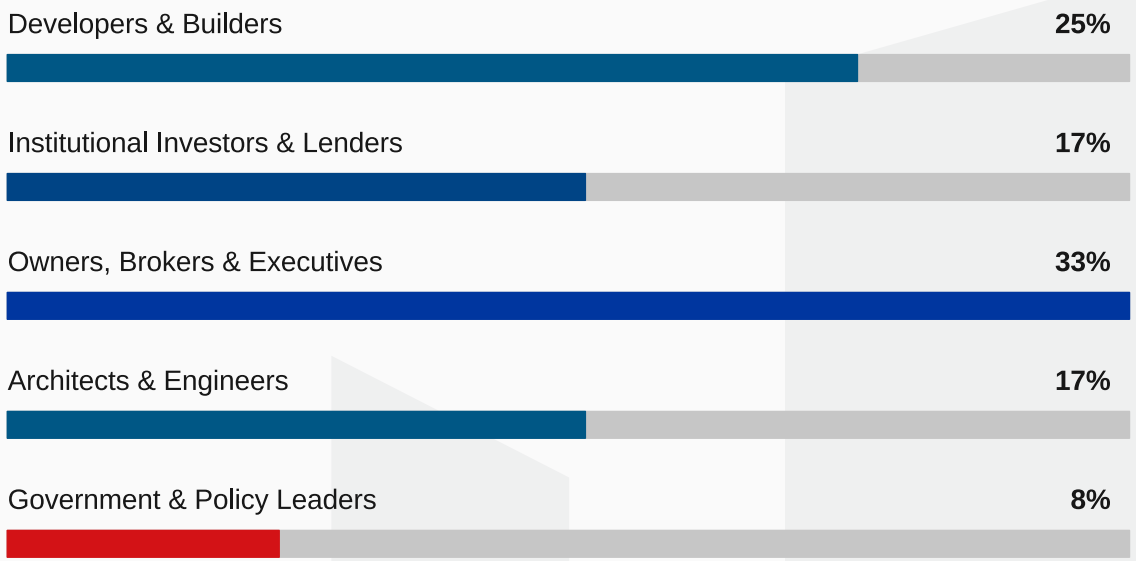
300+	3rd	1
Total Attendees	Annual Edition	Premier Venue

AUDIENCE PROFILE

ATTENDEE DEMOGRAPHICS

A concentrated room of decision-makers with real capital to deploy.

ATTENDEE PROFILE



COMPANY SIZE & INVESTMENT LEVEL

ACTIVE CAPITAL DEPLOYMENT

Attendees collectively represent active or planned investment exceeding $500M across residential, commercial, and mixed-use projects in Puerto Rico.

COMPANY PROFILE

From boutique local development firms to institutional funds and publicly traded REITs with Puerto Rico exposure.

SENIORITY

Majority of attendees hold Director-level titles or above Principals, Partners, C-Suite, and senior government officials.

SPONSORSHIP TIERS

FOUR WAYS TO LEAD THE CONVERSATION

PRESENTING SPONSOR

Exclusive - 1 Available

$50.000

Naming rights. Category exclusivity. The Summit presented by you.

CLASS A

Limited – 2 Available

$20.000

Category exclusivity. Priority program consideration.

Maximum visibility.

CLASS B

Limited – 4 Available

$15.000

Strong presence, VIP access, booth,and full directory

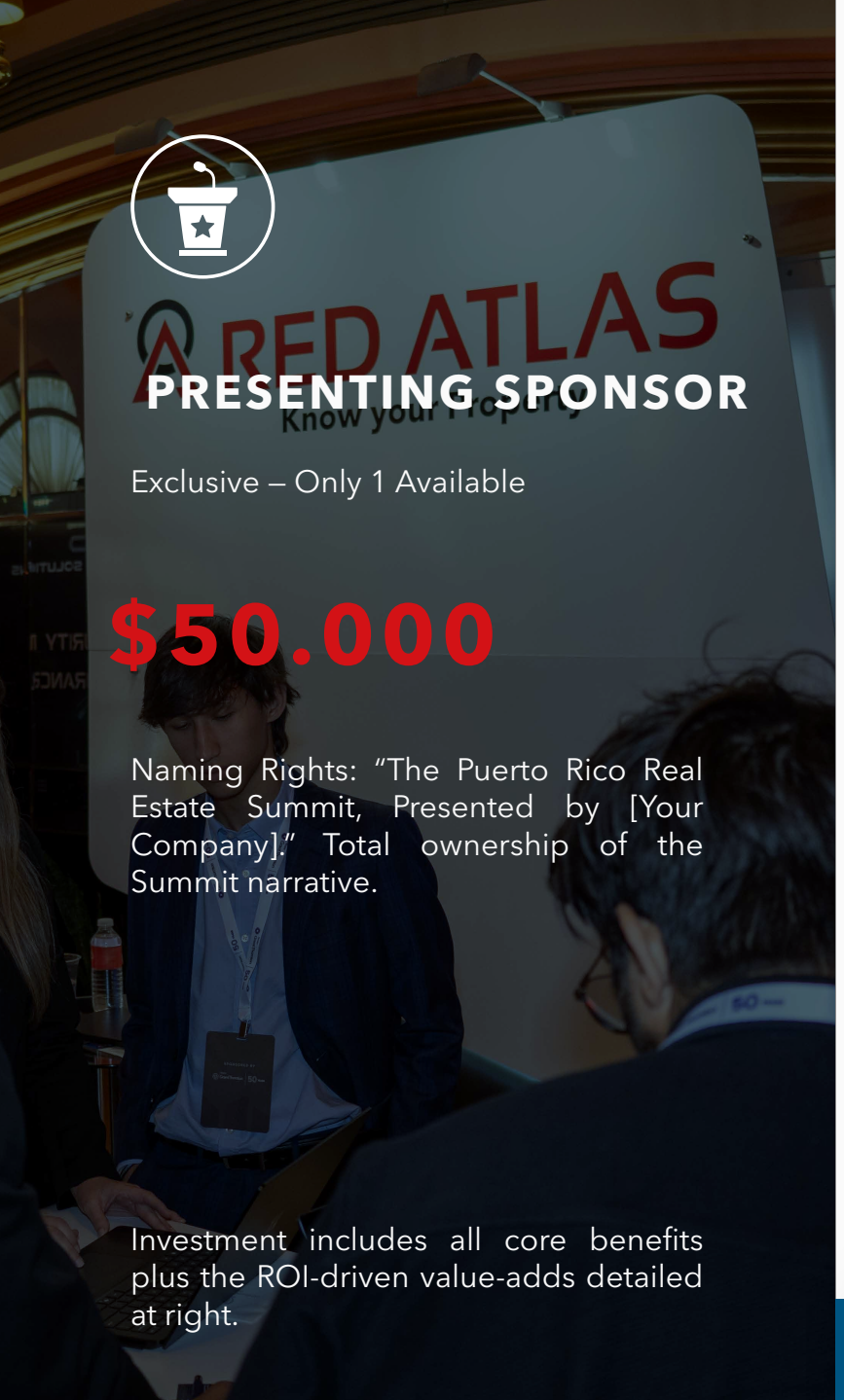
CLASS C

Limited – 8 Available

$5.000

highest ROI per dollar.

Maximum reach for lean budgets.



PRESENTING SPONSOR

Exclusive – Only 1 Available

$50.000

Naming Rights: "The Puerto Rico Real Estate Summit, Presented by [Your Company]." Total ownership of the Summit narrative.

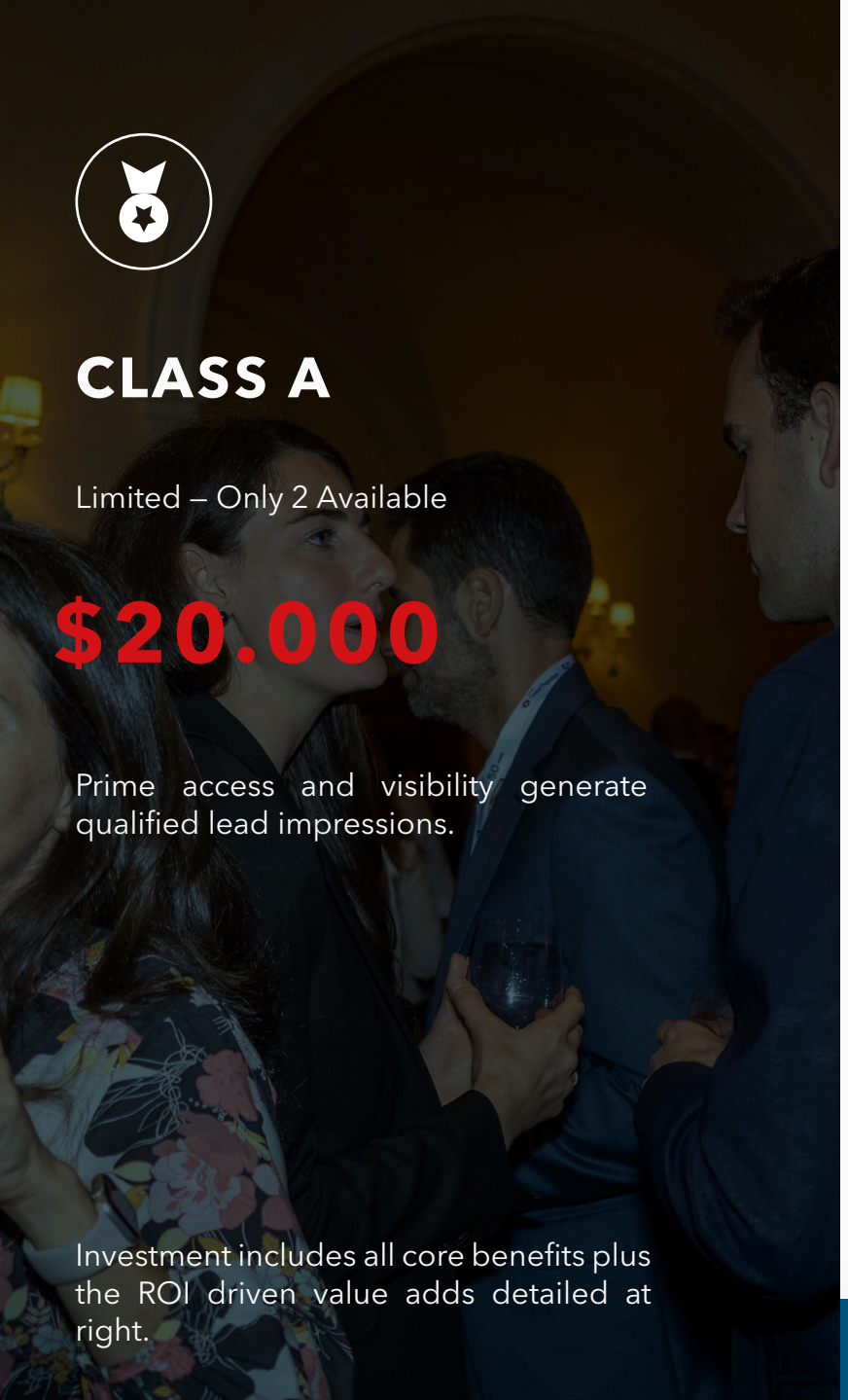
Investment includes all core benefits plus the ROI-driven value-adds detailed at right.

ROI & BUSINESS DEVELOPMENT VALUE

- Top of mind exposure to every developer & investor in the room logo behind every speaker, all day.
- 5–7 minute branded recap video positioning you as the face of the Summit, distributed across all channels.
- Direct introductions to institutional investors and developers actively deploying capital.
- Dedicated sponsor spotlight reaching every real estate professional in our network.

CORE BENEFITS

- 12 full conference passes.
- VIP Dinner table for 8.
- Welcome remarks in the main program.
- Naming rights "Presented by [Your Company]".
- Category exclusivity.
- 2 dedicated email campaigns to full attendee list.
- Logo on all marketing materials & event screens.
- Prime 10×10 exhibitor booth.
- Curated post-event attendee directory.
- Featured in Summit recap video.
- Stage backdrop logo all session.
- VIP Dinner table for 8 guests.



CLASS A

Limited – Only 2 Available

$20.000

Prime access and visibility generate qualified lead impressions.

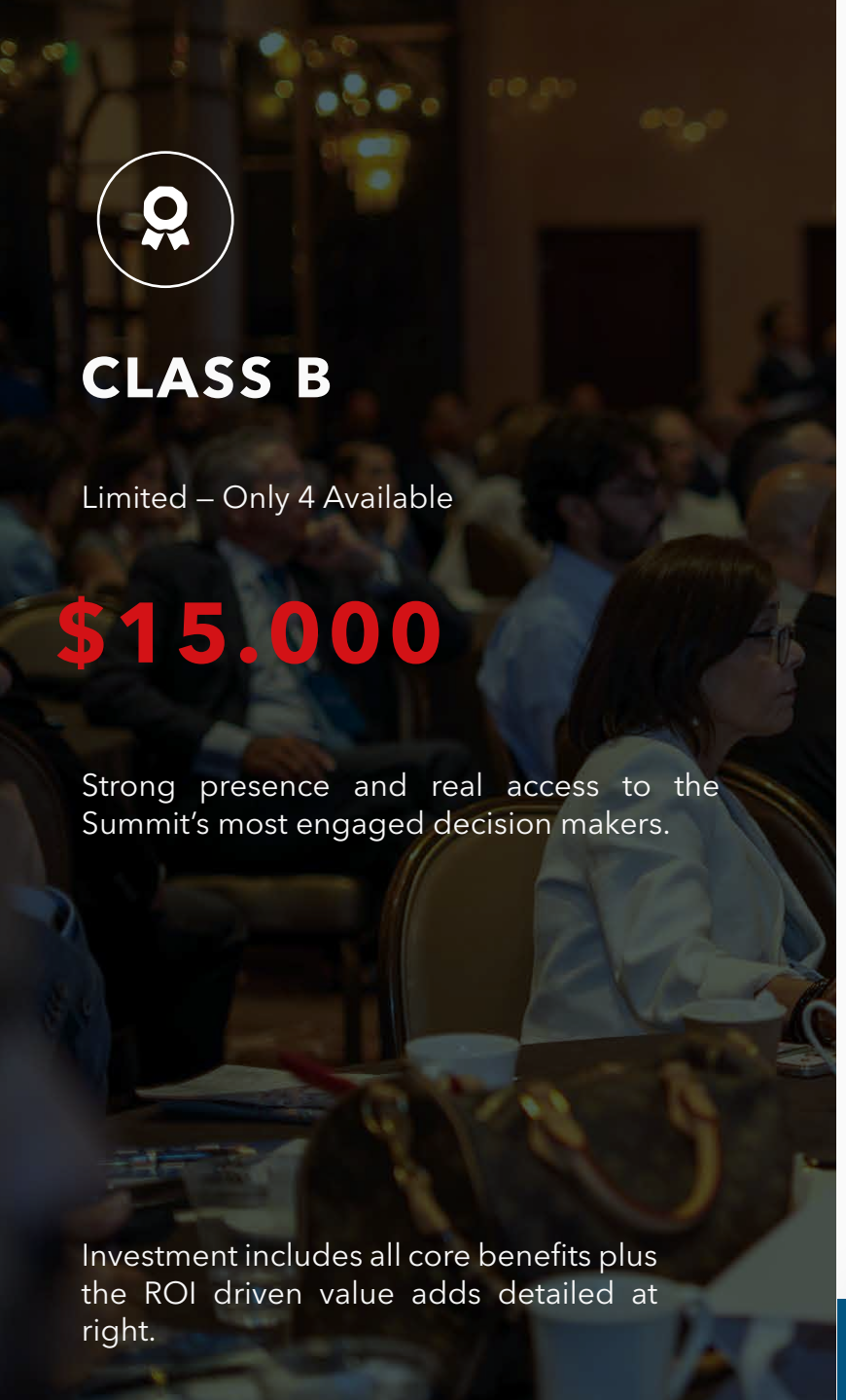
Investment includes all core benefits plus the ROI driven value adds detailed at right.

ROI & BUSINESS DEVELOPMENT VALUE

- Logo rotation on the main stage backdrop during panels & breaks sustained visibility to decision makers.
- Featured segment in the official Summit recap video, viewed by the industry long after the event.
- Access to the curated attendee directory to identify and follow up with target prospects.
- Sponsor spotlight feature reaching real estate professionals across our

CORE BENEFITS

- 8 full conference passes.
- 4 VIP Dinner seats.
- Category exclusivity.
- Priority consideration for program placement, subject to content committee.
- 1 dedicated email campaign to full attendee list.
- Logo on all marketing materials & event screens.
- 10×10 exhibitor booth.
- Curated post event attendee directory.
- Stage backdrop logo panels & breaks.
- Featured in Summit recap video.



CLASS B

Limited – Only 4 Available

$15.000

Strong presence and real access to the Summit's most engaged decision makers.

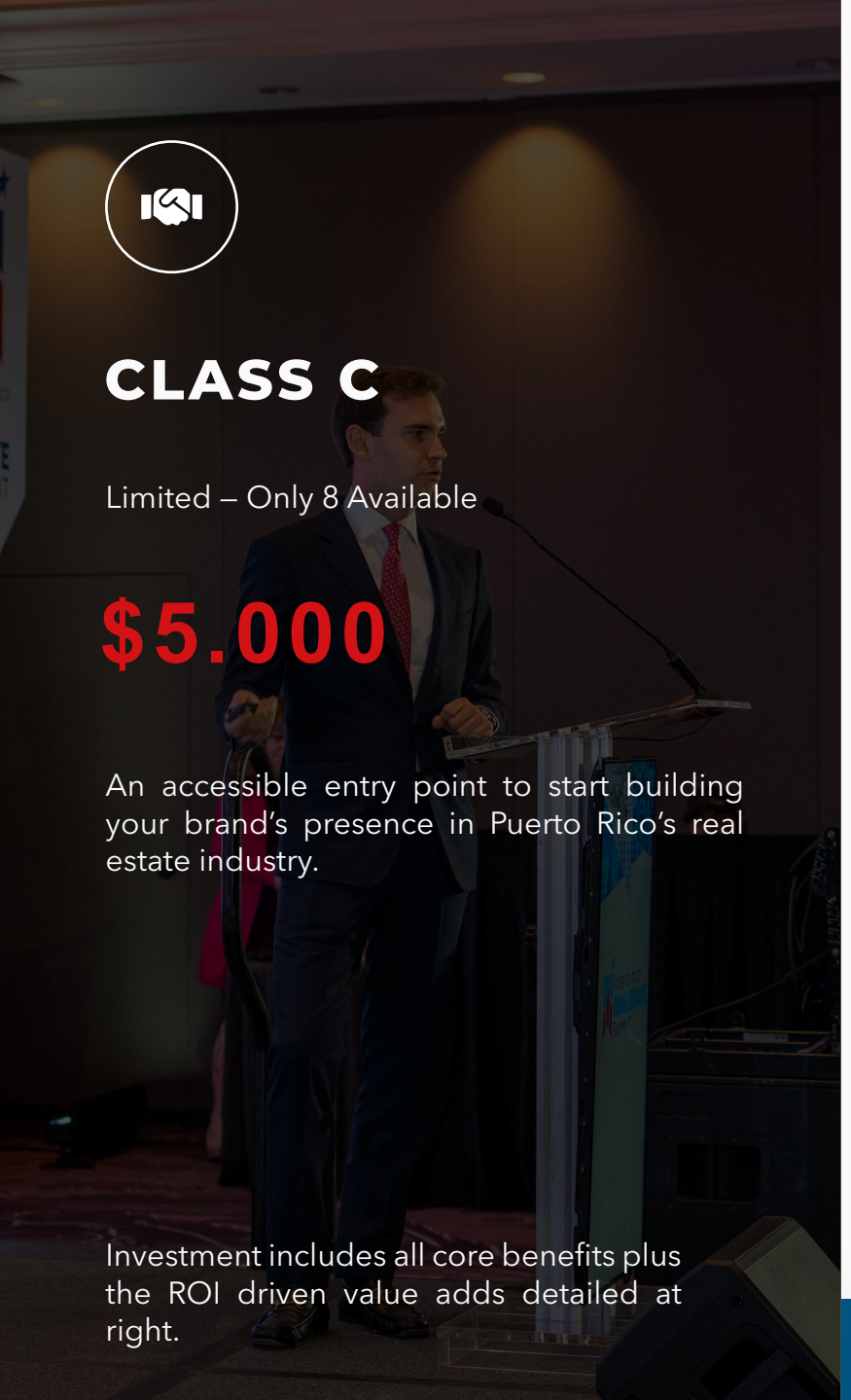
Investment includes all core benefits plus the ROI driven value adds detailed at right.

ROI & BUSINESS DEVELOPMENT VALUE

- Logo included in stage backdrop rotation, seen by every attendee throughout the day.
- Logo credit in the official Summit recap video.
- Access to attendee directory for direct outreach and lead generation.
- First right of refusal to upgrade to Platinum at next edition.

CORE BENEFITS

- Full conference passes.
- 2 VIP Dinner seats.
- 10×10 exhibitor booth.
- Logo on all marketing materials & event screens.
- Curated post event attendee directory.
- Stage backdrop logo rotation during sessions.
- Featured in Summit recap video.
- Category exclusivity available add 30%.



CLASS C

Limited – Only 8 Available

$5.000

An accessible entry point to start building your brand's presence in Puerto Rico's real estate industry.

Investment includes all core benefits plus the ROI driven value adds detailed at right.

ROI & BUSINESS DEVELOPMENT VALUE

- Group mention in Summit social media recap content.
- Networking access to the full Summit attendee base.
- First right of refusal to upgrade to Gold at next edition.
- A foothold in the room where Puerto Rico's real estate decisions get made.

CORE BENEFITS

- 3 full conference passes.
- Shared exhibitor table.
- Logo on all marketing materials & event screens.
- Curated post event attendee directory.
- Stage backdrop logo credit rotation.
- Group mention in Summit social recap.
- First right of refusal to upgrade to Class B at next edition.

EXPERIENCE SPONSORSHIPS

OWN A MOMENT. OWN THE ROOM

VIP DINNER HOST

Exclusive

$12,000

- Welcome toast to all dinner guests.
- 8 dinner seats.
- 6 full conference passes.
- Premium table placement.
- Logo on dinner menu & signage

VIP DINNER TABLE

6 Available

$5,000

- Table of 8 at the VIP Dinner.
- Logo on table card.
- Pre event dinner guest list.

COCKTAIL

Exclusive

$9,000

- 5 full conference passes.
- Host-branded cocktail reception.
- Opportunity to address attendees.
- Signature cocktail with your brand.
- Branded signage.

SOLD OUT 2026

LUNCH

Exclusive

$9,000

- 4 full conference passes.
- Logo on menu cards & signage.
- Branded table signage.
- 3-min brand reel before lunch.

BREAKFAST

Exclusive

$6,000

- 3 full conference passes.
- Opportunity to welcome attendees.
- Logo on coffee stations & signage.
- Branded table signage.

SOLD OUT 2026

COFFEE (AM + PM)

Exclusive

$6,000

- 2 full conference passes each
- Logo on coffee stations & signage
- Continuous visibility throughout the day.

INDIVIDUAL VIP DINNER SEAT · $500 per seat · Available while space lasts

BRANDING SPONSORSHIPS

KEEP YOUR BRAND IN FRONT OF EVERY ATTENDEE, ALL DAY LONG.

SOLD OUT 2026

LANYARDS & BADGES

Exclusive

$6,000

- 3 full conference passes
- Your logo on every attendee lanyard & badge worn all day, by everyone.
- Logo on all marketing material

SOLD OUT 2026

WI-FI

Exclusive

$4,000

- 2 full conference passes
- Branded Wi-Fi network name – e.g. "Powered by [Your Brand]"
- Logo on all marketing materials

ATTENDEE BROADCAST

2 Available

$4,500 each

- 2 full conference passes.
- Your 60-second video featured in one pre event email to full list.
- Logo on all marketing materials.

ATTENDEE BROADCAST

2 Available

$2,000

- 1 full conference pass
- Verbal mention during opening remarks
- Logo on all marketing materials

2026 INNUMBERS

THE RECORD WE'RE BUILDING ON

19
Sponsoring Firms

4
Sold Out Placements

300+
Attendees

1
1 Front Page Placement in El Nuevo Día

SOLD OUTPLACEMENTS IN2026

- LANYARDS & BADGES
- WI-FI SPONSOR
- LUNCH SPONSOR
- COFFEE BREAK

2026 sponsors retain the first right of refusal for their placements through September 30, 2026.

2025 – 2026 SUMMIT EDITIONS

OUR SPONSORS & PARTNERS

NEW PLACEMENTS 2027

THREE NEW EXCLUSIVE OPPORTUNITIES

Exclusive

MEDIA CENTER PARTNER

Your logo on the on-camera interview set used by Bloomberg, WSJ, El Nuevo Día, and every media outlet on site. Includes one 20-minute interview slot of your own

$8,500

- Logo on official on-camera interview backdrop.
- One 20-min on-camera interview slot.
- 2 full conference passes.

Exclusive

LIVE DEAL BOARD

Naming rights on the Live Deal Board at registration – the interactive board where attendees post and find live deals throughout the day.

$6,000

- Naming on the board at registration.
- Logo on all deal cards.
- 2 full conference passes.

Exclusive

MEDIA CENTER PARTNER

Your brand is the first thing every attendee sees. Exclusive branding on the check-in desk and all entrance signage from the moment guests arrive.

$5,000

- Branded check in desk.
- Entrance signage full coverage.
- 2 full conference passes.

ATTENDEE PASSES

INDIVIDUAL & GROUP ACCESS

EARLY BIRD DEADLINE: November 30, 2026 · Rates increase 10% on December 1, 2026.

WHO ATTENDS

SINGLE PASS	EARLY BIRD	GROUP OF 5	VIP DINNER SEAT
$800	**$650**	**$3,250**	**$500**
General conference access	Through November 30, 202 Rates increase 10% after Nov 30	Save $750 vs individual pricing Same company / organization	Per seat – available while space lasts Separate from conference pass

COMMERCIAL TERMS

WHAT YOU NEED TO KNOW BEFORE YOU SIGN

CATEGORY EXCLUSIVITY

Included at Trophy and Class A. Available at Class B for an additional 30% of the tier price. One company per category first paid, first placed.

PRICING DEADLINE

All listed rates are valid through November 30, 2026. Rates increase 10% on December 1, 2026.

2026 RIGHT OF REFUSAL

Sponsors from the 2026 edition hold first right of refusal on their exact placement through. September 30, 2026. After that date, placements open to the market.

TWO-YEAR LOCK (2027 + 2028)

Sponsors who commit to both editions receive a 10% discount on each year. Locking 2028 at 2027 pricing.

PAYMENT SCHEDULE

50% due upon signature. Remaining balance due January 15, 2027. Placements are not reserved until the deposit is received. Early bird conference passes also expire November 30

NO CONFERENCE APP IN 2027

All references to app recognition have been removed from benefit descriptions. Digital visibility opportunities remain unchanged.

PUERTO RICO
REAL ESTATE SUMMIT

February 2027
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PLACEMENTS ARE LIMITED AND AWARDED FIRST-COME, FIRST-SERVED.

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