RED ATLAS

PUERTO RICO
REAL ESTATE
SUMMIT

SPEAKER GUIDE

February 2027 · Condado Vanderbilt Hotel, San Juan

ABOUT THE SUMMIT

PUERTO RICO'S LEADING REAL ESTATE EVENT

Puerto Rico's leading real estate event, bringing together industry leaders to discuss investment, development, and market opportunities.

WHO ATTENDS

- INVESTORS
- DEVELOPERS
- BROKERS
- LENDERS
- GOVERNMENT LEADERS
- TOURISM PROFESSIONALS

Now entering its third edition, the Summit has become the definitive gathering for the commercial and residential sectors shaping Puerto Rico's future

OUR TRACK RECORD

2025 THE INAUGURAL SUMMIT

Building on the success of our inaugural 2025 event, this is the third edition of Puerto Rico's leading real estate summit.

WHAT MADE IT WORK

- High-level government & industry leaders.
- Top investors, developers & lenders.
- Residential, commercial & tourism insights.
- Premier networking & business opportunities.

OUR TRACK RECORD

PUERTO RICO REAL ESTATE SUMMIT 2026

Building Puerto Rico's Future Through Innovation, Investment & Collaboration

KEY HIGHLIGHTS

- 300+ real estate leaders united to shape Puerto Rico's future.
- Housing & Development: Advancing affordability and new residential growth.
- Infrastructure: Strengthening energy, transportation, and resilience.
- AI & Innovation: Transforming real estate through technology.
- Capital & Investment: Unlocking new financing and investment opportunities.
- Public-Private Partnerships: Driving sustainable economic growth together.

LOOKING AHEAD

2027 TOPICS WE´RE COVERING

Sneak peak at the conversations we're shaping for the next edition.

- Zone & Taxes.
- Affordable Housing on the island.
- Design and Architecture.
- Insurance.
- Pharma & Industrial in Real Estate Footprint.
- Residential, Commercial & the numbers behind the Market.
- Retail & Occupiers.
- Technology and the future of Real Estate.
- Short - Term Rentals: What the data actually says.
- Politics of Real Estate.

WHY SPEAK

THE RECORD WE'RE BUILDING ON

Speaking at the Puerto Rico Real Estate Summit puts your voice in front of 300+ of the island's most influential investors, developers, and policymakers. Bloomberg and El Nuevo Día covered the 2026 edition. Your insights don't stay in the room.

WHAT YOU GET

- **REACH DECISION-MAKERS DIRECTLY**
- **BUILD INDUSTRY AUTHORITY**
- **GENERATE REAL RELATIONSHIPS**
- **MEDIA AMPLIFICATION**

WHAT WE HANDLE FOR YOU

- Pre-event speaker briefing document
- Run-of-show and timing coordination
- Full AV setup — microphones, screens, clicker
- Moderator prep and question coordination
- Professional photography during your session
- Post-event media coverage & recap distribution
- Speaker bio & photo on Summit website
- Complimentary full conference pass

NOV 30
Confirmation deadline

DEC 15
Bio & photo due

JAN 15
Moderator pre-call

FEB 17
VIP Dinner

FEB 18, 2027
SUMMIT DAY

WHY SPEAK

SUMMIT 2025

SEBASTIÁN NEGRÓN
Secretary of DDEC.

SUMMIT 2025

ROLANDO PADUA
President, Paulson & Co.

SUMMIT 2025

AGUSTÍN ROJO-MONTILLA
President, PR Builders Assoc.

SUMMIT 2025

MARGARET JUVELIER
President, Sotheby's PR.

SUMMIT 2025

HENRY KEENAN
CEO, RED Atlas.

SUMMIT 2026

ROBERT F. MUJICA JR
Exec. Dir., FOMB.

SUMMIT 2026

JUAN SACA
President, LUMA Energy.

SUMMIT 2026

JAIME FONALLEDAS
EVP, Empresas Fonalledas.

SUMMIT 2026

RAFAEL ROJO
President & CEO,
Empresas VRM.

SUMMIT 2026

ROBERTO LEFRANC
Exec. Dir., PRIDCO.

Also featured: Mónica Rodríguez (OCIF) · Iván Báez (Genera PR) · Norberto J. Negrón Díaz (Ports Authority) · José 'Peco' González (BluHost) · Carlos Fontán & Humberto Mercader (Formentus)

Puerto Rico is at a decisive moment for its economic growth. The Summit creates the space to align capital, public policy, and innovation – conversations that translate into real opportunities.

HENRY KEENAN
CEO, RED Atlas.

SUMMIT 2025

Formal, planned development has the least impact on the environment and the most positive impact on communities. We need to change that conversation in Puerto Rico.

AGUSTÍN ROJO-MONTILLA
President, PR Builders Assoc.

SUMMIT 2025

WHY SPEAK

"The Summit **brings together the right people, the right conversations, and the right energy**. There's no better place to be seen in Puerto Rico real estate."

"Were finalizing the 2027 brochure and would love to include a short line from you on the ROI of sponsoring in 2026 - even a sentence on meetings or deals that came out of the room would be pertect."

OUR SPONSORS & PARTNERS

PUERTO RICO
REAL ESTATE
SUMMIT

February 2027
Condado Vanderbilt Hotel, San Juan, Puerto Rico

LET´S SHAPE PUERTO RICO´S REAL ESTATE FUTURE TOGETHER

Contact : Isabella Vitola · isabella.vitola@atlas.red · 787-221-3338

puertoricorealestatesummit.com